

# PARIS

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## Women's Wear

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Drawing by Kenneth Paul Block via Wireless Fairchild News Service

### A TOTAL EXPRESSION.

That's how Ungaro sees Today's Woman as he matches her mood for any time of the day with parts to be added or removed.

He puts dresses over knickers, vests over dresses, coats over separates. His favorite is Number 61.

Here's how he puts the pieces together — a 7/8th coat in tangerine, white and gray printed wool (Nattier) over a matching skirt. With it, a subtle suede vest and a printed shirt.

It's all a part of Ungaro's clean, softer look.

—PARIS BUREAU

## Paris May Change But It's Still No. 1

PARIS BUREAU  
Cable Fairchild News Service

PARIS. — La Structure of the Paris couture has changed but Paris continues to give creative leadership to world fashion.

Soon the Paris designers will be making rtw full of their own better ideas — and faster — than America.

The Paris collections have never been better or more inspirational. St. Laurent has given a new direction and

For more on the Paris openings see Pages 3, 4, 5, 6, 8, 9, 18, 19, 21.

will probably make pants acceptable to every woman. Ungaro has developed and refined his own ideas so that he is probably the most sought-after designer in Paris tonight. Marc Bohan is a sure success — obvious to all eyes including the Duchess of Windsor, who is receiving her new Bohan wardrobe that includes the beige suit reserved by Ohrbach's.

Patou is the commercial sleeper. Givenchy is asleep except for ladies of a certain age.

Cardin is new with his welted tucks on the front and back of coats, suits and dresses, but the collection

See PARIS, Page 22

## S.A. May Don Some Qiana For Spring

PARIS BUREAU  
Cable Fairchild News Service

PARIS. — Du Pont expects to have some models in its new Qiana-fiber fabric in the spring collections on Seventh Avenue.

A number of small-production textile mills are working with the new fiber for fabric for S. A. Qiana is still being produced in such small quantities at the Du Pont pilot mill that it will not go to larger textile operations until next year. "But we hope to be showing them some Qiana by end of this year," a spokesman said.

In a new development, there has begun to be speculation Qiana could eventually be used to make automobile tires. When Du Pont announced its new fiber there was mention of industrial use.

## Paris Fabrics

PARIS BUREAU  
Cable Fairchild News Service

PARIS.—UNGARO IS DOING NEW PRINTS which he worked out with the help of Sonia Knapp. They are abstract organic designs with an underwater feeling in subtle colors. Executed exclusively for him by Nattier in Italy. The soft, supple wools are woven and printed with an artist's care. Screen printed by hand, the tones melt and bleed together like a fine painting.

For more on Ungaro fabric patterns see Page 21.

## US Riot Study Assails White Slum Retailer

By RICHARD WIGGIDIAN  
WASHINGTON. — A man living on a volcano—cynical, discriminating, ready to make a fast buck yet thoroughly distrusting his black clientele: That's the slum retailer.

Many stores — up to 50 per cent — show such a dubious business record that "the retail merchant in our urban ghettos will continue to be one of the primary targets of Negro antagonism."

Yet all are faced by pilaging and theft, divorcing

See SLUM, Page 28

## RUSSIAN ROULETTE —CZECH STYLE

Cable Fairchild News Service

PRAGUE. — With the country's political and economic future hanging in the balance, Czechoslovakia's stubborn reformers are set for a direct confrontation here with the angry men of the Kremlin.

The immediate issue in this game of "Russian roulette," which has been building to a climax since the beginning of the year, is the right of this tiny country to order its own affairs. But everyone is aware that the outcome will

Continued on Page 30

PRAGUE. — After 10 days of bickering, propaganda and exchange of position papers, Soviet Communist party leaders were expected on Czechoslovakian soil Sunday night or early Monday for what should be historic talks with Czech Communist Party leaders led by Party First Secretary Alexander Dubcek.

Reports said these may have started already, depending on arrival times, but will certainly continue

See THE BEAR, Page 16

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THE VILLAGER HOLIDAY COLLECTION IS READY TO GO

## Gordon Jewelry Buys N.Y. Firm

HOUSTON. — Gordon Jewelry Corp. has signed a contract for the acquisition of all the outstanding capital stock of Kahn-Jacobson, Inc., a diamond importer in New York.

Kahn-Jacobson will become a buying office for Gordon Jewelry. Additional space and personnel will be added to provide facilities for buying watches, gold goods and mountings and fashion-type jewelry.

Walter L. Kahn will continue as president and Kenneth Seher will remain as vice-president of the acquired firm.

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# Cleveland Tallys Damage As Riots, Lootings End

CLEVELAND. — This city returned to near normalcy Sunday although 1,200 National Guardsmen remain on standby duty after 10 persons, including three policemen, were killed Tuesday and area stores were looted and burned.

Mayor Carl B. Stokes' decision to allow Guardsmen and police to patrol the area brought to an end the strategy of withdrawing white policemen and Guardsmen to allow Negro neighborhood leaders and Negro policemen to quell the disorders and looting that followed Tuesday's sniper violence.

Area merchants complained bitterly about the "wholesale" looting while police and Guardsmen news withdrawn.

**DAMAGE FROM THE** rioting stands at \$1,000,000 to \$1,500,000, according to an estimate by an insurance board official.

Additional looting may push

total losses above the \$1,500,000 figure, Joseph Boglin, insurance board spokesman, said.

Stores affected during the three nights of looting included: Jax, Inc. B. & L. Variety Stores, L. C. Department Store and J. J. Newberry Co.

One store owner reported it was difficult to estimate how much of the damage was covered by insurance policies.

Many businessmen had riot and looting clauses in their policies and hope to make insurance claims on another basis.

**GARY, Ind. —** Calm appeared to be restored here Sunday after a disturbance, by approximately 500 Negro youths, Saturday night, resulted in six persons hurt and 45 arrested.

A fireman was shot in the leg while fighting one of three fires along Broadway Avenue. The Perfection Furniture Co. on Broadway was damaged and looted, according to police.

Richard T. Hatcher, Gary's Negro mayor, had placed the Indiana National Guard on alert, but did not call them. The disturbance was quelled by Gary police and Indiana State Troopers. Mayor Hatcher toured the area attempting to calm the people.

## Lauder Gets U.S. Rights To Ungaro Scent

**Cable Fairchild News Service**  
PARIS.—Emanuel Ungaro and Estée Lauder have closed a deal giving Lauder distribution rights in the United States for forthcoming Ungaro cosmetics and perfume.

"I have given them rights just for the United States," said Emanuel. "I will establish my own organization for France."

Ungaro said it would be about a year and a half before his perfume is ready for the market. He denied that Estée Lauder was putting any money in his couture house.

## Women's Wear Daily

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# WWD TODAY'S NEWS

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## FASHION

The Paris leads: Dior for dresses and suits, Ungaro for coats. St. Laurent for the new direction—though some buyers have frightened Yves by doubling women are ready for CityPants right now. Meanwhile, he may yield to Mildred Costin's original design menswear eventually. Commercial sweater is Patou's Goma. Most advanced fashion is the jump suit at St. Laurent, Ungaro and Cardin—Pierre's a Transylvania bathing number for both sexes. Temper tantrums are also the Paris fashion—the latest by Ungaro and N. Bader, while Russell Carpenter's show-burn has inspired him to turn author. [1 & 22]

Ungaro frees himself from the Courreges spell, in a collection that's "a real gusher of fresh ideas," according to Eugenia Sheppard, who spots at least three best-selling coats in the lineup. His dresses, usually crisp, are positively limp this time. His printed wools are muted. To avoid the walking-suit gallery look of last season. He does his first fur, one a black & white plaid mink, one a white broadtail suit. But his exciting romance is top shoe bizz: except for one pair of embroidered transparent white organdy pajamas. [12]

Ungaro softens and rounds his basically architectural shapes, with a sure hand, assembles parts to be added or removed as the day wears on and the woman's mood changes. Most of his evening dresses are Mid-length, his newest coat is shaped and sometimes widely belted, his bride wears an aluminum bikini with a lace minicape. An editor says he has two of the best furs in Paris, one a white mink. [3]

Seven of Ungaro's coats and suits, including the two fur coats: No. 16 in slate blue worsted piped with white, and No. 30 the 4-pocket caramel vicuna belted in kid with four more buckle. [4 & 5]

Ungaro — one his Best Dress, side-pleated in delicate abstract plaid. [6] — Those great Ungaro-designed wool prints, hand screen-printed by Nantier. The abstract colors melt with an underwater feeling — usually brown-on-white or a dark like slate. The poverly used with pale lime or turquoise. Small plaids mix several colors. [1, 21]

The Ungaro jewelry — sculptor-designed silver ball pendant, and a silver cylinder with punctured holes hanging to the midriff from a ring around the neck. [Eye, p. 14]

All the mystique of haute couture is captured by Mme. Grès who says "I think rtw is lacking in dignity" when pressed by an admiring client (Mme. Couve de Murville) to do youthful boutique models. A favorite of the Prime Minister's wife is a reversible cashmere coat of rust & checks, side-slit from the waist, and belted over a steve-wire of the same material. There are the usual unique evening gowns, one a pleated black chiffon with a wide jersey cape. [19]

In one of the most colorful collections in Paris, Givenchy goes his own way — which is in the Balmainian tradition of ladylike cloths with the designer's elegant touches and unbelievable workmanship. Best are the evening clothes — buyers applauding the pants with sequin tops, the black sheaths and long crepes. Prestigious is the long black one-shoulder crepe, with a rhinestone bracelet hanging from the bare arm and down the black sleeve. L. Magnin approves the dress evening jumpsuit and the



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PARIS

UNGARO

WOMEN'S WEAR DAILY, MONDAY, JULY 29, 1968



Drawing by Kenneth Pool Black

### EMANUEL UNGARO HAS DONE HIS BEST COLLECTION SO FAR—SMACK IN THE MODERN MOOD.

Clean but softer.

And filled with subtle couture details.

Ungaro knows that this is an Anti-Totalitarian Age. He knows that fashion cannot be dictated—that it must have the spirit of today. Ungaro's shapes are basically architectural in structure, but softened and rounded.

His new fabrics are perfect organic abstractions, like blown-up photographs of the moving night sky or windblown seagrass—in gentled, softened palea that add to the feeling of movement.

UNGARO SEES TODAY'S WOMAN AS A TOTAL EXPRESSION — assembling parts to be added or removed according to her mood any time of the day.

He puts dresses over knickers, vests over dresses, capes and coats over all.

His coats are clean and pure—the newest shaped to the body with double pleated vents in the back. They come unbelted with flaring curves or belted widely with Ungaro's pewter-finished initial buckles.

Two coats are sure fords—Number 16, the curvy coat in slate blue, and Number 30, the caramel vicuna with initial buckle. He uses his initial again and again, but often unobviously.

NUMBER 28—One of the important New Prints — cream wool gabardine printed with brown whirling dashes . . . The belted jacket over the leather-suspended print skirt, brown ribbed turtleneck and stockings.

His suits are fresh and young—jackets slip off to show suspended skirts with ribbed turtlenecks or vests and shirts. He does lots of capes over dresses or pants for day and evening . . . in his prints, velvet or lace appliques.

His evening dresses are simple and feminine . . . white lace appliques with tiny vests popped on top . . . black panned jumpers over ribboned shirts and tiny knickers. Most of his evening dresses end at Midi-length.

Sydney Gittler says Ungaro has the two best furs in Paris—a "Mini-mink," a tiny bit of white fluff banded with pink ribbon over pink mini-knickers. The other is his favorite shape in pewter gray mink traced with white mink.

OR THE FIRST TIME—Ungaro shows real shoes instead of his Mary Janes—Vivier's black patent flats outlined in white and a simplified brogue which he uses again and again.

Ungaro asked three top modern sculptors to design jewelry for him—Fontana did beautiful bracelets . . . Gao Pomodoro did several pendants and necklaces . . . Oscar Guston designed the free-form matte aluminum chastity bras which ended the show.

Ungaro dressed his bride in nothing but the Oscar Guston aluminum bikini covered with a mini-cape of lace.

—JO-AN JENKINS, Paris Bureau  
Cable: Fashion Daily News Service

# PARIS

NUMBER 20—The Belted Suit in pale blue wool ottoman with white welting . . . Ungaro enamel initial buttons and abstract plaid scarf with Ungaro's name worked into the plaiding.



NUMBER 14—The Beige Wool Velvet Coat . . . belted in soft beige kid with pewter-finished aluminum initial buckle.



NUMBER 33—The White Wool Coat with double vents in back and only one lapel turned down . . . belted in brown leather, buttoned in brown wood.



NUMBER 16—The Ford Coat . . . slate blue worsted piped with white.

# UNGARO

WOMEN'S WEAR DAILY, MONDAY, JULY 29, 1968

NUMBER 30—The Four-Pocket Coat in caramel vicuna belted in kid with initial buckle . . . worn over a turtle-neck, vest and skirt with matching ribbed stockings.



NUMBER 58—The Black Panné Velvet Cape . . . over matching jumper over black and white embroidered *cité* ribbon blouse.



NUMBER 24—The Print Coat in gray, yellow and white with four low pockets . . . over same print dress with geometric white insert, yellow knee socks.

PARIS

UNGARO



Clockwise, starting top left:

NUMBER 19—The Wide-Belted Dress . . . pale blue, gray and white wool with wide curving leather belt, patch pockets on the hip.

NUMBER 37—The Best Dress . . . small, soft and easy with side pleats . . . in delicate apricot, gray and cream abstract plaid on fine wool.

NUMBER 46—The Bra and Trousers . . . pewter-finished aluminum free-form necklace cum bra and aluminum hipbelt on gray and white flower-appliqued trousers.

NUMBER 39—The Black Knicker Suit . . . double-breasted vest, above-the-knee knickers and black and white abstract dot silk blouse worn with black lacy knee socks, black and white Vivier shoes.